

## Scott Strachan, 41

creative director, FARMkids

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The animated farm animals Strachan lovingly created six years ago are now infiltrating loungerooms around the world. The launch of the 26-part children's TV series at Cannes, France in April led to a broadcast deal with Disney Channel Latin America, with the program expected to be televised in Spanish, Portuguese and English in early 2008. By April next year the series could be in more than 100 countries, and a movie is slated for release in 2009. Former music teacher Strachan and his team craft the storylines, soundtracks and voices at a studio on Brisbane's south-western outskirts before the computer-generated animation is completed in studios in India and China.

**Year ahead:** an Australian broadcast deal will be announced and a live theatre show based on the series will tour nationally.

